

Giving Hope

Miracles happen...
Because of YOU!



HSHS
Sacred Heart
Foundation

SUMMER 2020



*“It would appear
my journey has
come full circle.
There’s nothing
like coming home.”*

A Special Message from Foundation Director, Bobbi Giles

Nearly 15 years ago I walked into HSHS St. Joseph’s Hospital in Chippewa Falls, Wisconsin for the first time. I was the newly appointed Director for the St. Joseph Foundation and I was eager to begin my new career in healthcare philanthropy. The year was 2005. From that moment to now, I have served the Hospital Sisters of St. Francis and the Hospital Sisters Health System with clarity, purpose and a passion inspired by those who came before me. I learned “from the best” in Chippewa Falls and in 2013 I was called to serve the same mission - in a new location.

October 2013 found me in Green Bay as the Director of the HSHS St. Vincent and St. Mary’s Foundations. Again, I learned much in my new role as I continued the gratifying work of supporting our hospitals’ mission through charitable giving. It is now 2020 and I am returning to my roots. In August, I will be back in Western Wisconsin, serving as Foundation Director for both HSHS Sacred Heart and HSHS St. Joseph’s Foundations. It would appear my journey has come full circle. There’s nothing like coming home.

Although I will miss Green Bay tremendously, there is nothing like coming home. I have already heard from several prior donors and friends and I look forward to connecting with many, many more in the months to come.

I am grateful for this opportunity and excited to serve both hospitals and the foundations. I am confident that together we can once again accomplish amazing things!

Take good care and stay healthy.

Bobbi

COMPASSIONATE CARE FUND

for the care and comfort of cancer patients

You've probably heard the phrase, "Sometimes, the smallest things can make the biggest difference." A simple smile, a meal pass to the cafeteria, or a new scarf can be the brightest moment in a cancer patient's day. This is why the HSHS Sacred Heart Foundation created the Compassionate Care Fund to strengthen the spirits of our cancer patients and their families. We understand that all these small, compassionate moments add up to make a big difference.

For the mother terrified of losing her hair, she can browse the boutique for a wig, hat or scarf to match her style. This space is specially-designed to boost confidence in cancer patients, survivors and their families.

For the significant other who left home without spare change, the nutrition bar is stocked with coffee, granola bars, trail mix, fresh fruit, and complimentary meal passes to the cafeteria.



For the grandfather faced with the burden of finding transportation to and from treatment, he can instead focus on survivorship. Patients who do not have access to transportation or experience fatigue after treatment can obtain a gift card to cover travel expenses.

For the aunt who just received the news, "your cancer is back," the Look Good Feel Better program is here to give her the helping hand, guidance and the support she needs to heal.

For the young family traveling from afar for treatment and needs assistance with lodging, overnight hotel accommodations can be arranged. This helps ease some of the financial burdens that cancer patients and their families face.

As our medical team treats a patient's cancer, support through the Compassionate Care Fund is available to treat the patient - the whole person - so he or she can focus on surviving this wicked disease.

Boutique specially-designed to meet the needs of cancer patients

Your support brings hope, healing and comfort

The boutique at the Prevea Cancer Center at HSHS Sacred Heart Hospital is specially designed to meet the needs of cancer patients and their families. The space offers an on-site resource that aspires to provide hope, support and comfort to patients going through their cancer diagnosis and treatment. The boutique is a free service, fully funded through in-kind and monetary donations to the *Compassionate Care Fund* at HSHS Sacred Heart Foundation.

The boutique offers:

- Natural skin care products
- Essential oils - especially those benefiting nausea, anxiety or the immune system
- Hats, scarves, blankets, port pillows, cookbooks and magazines
- Wigs, prosthesis-friendly bras and swimwear samples/catalogues
- Inspirational jewelry

Inventory and Donations

The boutique is supported through in-kind and monetary donations to the HSHS Sacred Heart Foundation. *For more information or to make a donation to the boutique, call the HSHS Sacred Heart Foundation at 715-717-3980.*



Mobile Mammography

How you can help us cross the finish line

HSHS Sacred Heart Hospital and HSHS St. Joseph's Hospital are in the final leg of its journey to make 3D mobile mammography a reality for every woman in need of breast cancer screening. The 2020 Golf and Tennis Classic could have sped us to our goal, but due to its cancellation, we now need your support.



Donors like you have helped us reach 90 percent of the fundraising goal. Your continued support will bring 3D mammography to communities in Northwestern Wisconsin where mammograms aren't currently offered.

Breast cancer is an invasive killer that rapidly spreads to other parts of the body through the lymphatic system and bloodstream. Due to its nature, early detection is vital to containing and eliminating the cancer. The American Cancer Society states, when breast cancer is detected early, and is in the localized stage, the 5-year survival rate is 99 percent!

As a leader in the treatment of cancer, HSHS Sacred Heart Hospital in cooperation with HSHS St. Joseph's Hospital and Prevea Health, is determined to bring the best cancer care possible to our patients in the Chippewa Valley and beyond. Our cancer team is committed to finding ways to beat this ugly killer by promoting early detection and offering a comprehensive treatment plan - close to home. This is not an easy task for our patients who live miles and hours away from Eau Claire, Chippewa Falls and Menomonie.



Foundation Event Update

2020 Golf Classic cancelled

The safety of our patients, caregivers, volunteers and donors is our highest priority. After careful consideration, the decision was made to cancel the 2020 HSHS Sacred Heart Foundation Golf and Tennis Classic.

A special thanks to the following sponsors who have generously offered to sustain their event gift: Market & Johnson, Shillin Wealth Management, NEI Electric, Royal Credit Union, Certified, Inc., Regis Catholic Schools, Banbury Place and BeeHive Homes.

JustGiving™

Foundation Debuts New User-friendly Tool Create your own fundraiser

HSHS Sacred Heart Foundation has the tools you need to create your own personalized fundraising page to raise funds for hospital programs like the Prevea Cancer Center at HSHS Sacred Heart Hospital, Healing Place or greatest need. The platform, called “JustGiving,” allows you to invite your friends and family to give online.

Whether you want to dedicate your birthday, celebrate a milestone, honor a loved one, create a team challenge, host an event or create a fundraiser “just because”, you can pay it forward and support a cause close to your heart.

Visit <https://justgiving.com/campaign/she> and click “Start Fundraising.”

This is an easy and effective way to make a difference in the lives of our patients and their families. Donations are directed straight to HSHS Sacred Heart Foundation. Additionally, there are no minimum fundraising requirements or hidden fees.

12 Months: 12 Gifts of Healing and Hope Become a monthly donor today

Providing renewed health and hope to patients at HSHS Sacred Heart Hospital is now easier than ever. By becoming a monthly donor, you can continually comfort and heal the patients in our care.

As a monthly donor, you can:

- Make automatic monthly donations paid from your credit card
- Designate your gift to a specific need like cancer care or to the area of greatest need
- Receive an annual acknowledgement letter for tax purposes
- Elect to change or suspend your donation at any time

Beginning is easy!

1. Visit our secure, online donation form at <https://giving.hshs.org/shec/donate>
2. Select a monthly gift amount or add your own
3. Check “Make this a monthly gift”
4. Provide your contact info, payment method, and any optional details
5. Click “Donate Now”



If you have any questions or would like to learn more, please contact us at 715-717-4925 or samantha.strong@hshs.org.

Thank you, donors

You help patients like Mary know they're not alone

Less than four months ago, Mary learned she had not one, but two types of cancer: plasmacytoma, a cancerous tumor in her bone, and uterine cancer. “I wasn’t expecting cancer at all” recalls Mary who came through the Emergency Room with back spasms. Since then, she has undergone surgery and multiple radiation treatments at the Prevea Cancer Center at HSHS Sacred Heart Hospital. Today, Mary credits the Sacred Heart nurse navigators and her family, for helping her along this journey. *“Jessica, Nurse Navigator, has been fantastic. She’s helped me with gas cards to offset the travel expenses, she’s helped me find options for financial aid. I know if I need her, I can call her.”* Your gifts to the cancer center help patients like Mary know they’re not alone. Thank you!

