

2018 Community Benefit Report



St. Vincent St. Mary's St. Nicholas St. Clare

Since founded by our Hospital Sisters, our HSHS hospitals have reached out to address unmet health needs in the communities we serve. Today, our efforts are focused on needs revealed through Community Health Needs Assessments.

Community Health Needs Assessment

As part of the Affordable Care Act (ACA), charitable (not-profit) hospitals such as ours, are required to conduct a Community Health Needs Assessment (CHNA) every three years and adopt an implementation plan by an authorized body of the hospital in the same taxable year. In addition to developing an implementation plan, the report must be distributed and widely available to the public.

The partners in the CHNA in our Green Bay and Sheboygan communities include all area hospitals, social service agencies, representatives from the County Health Department, Community volunteers, United Way, State of Wisconsin, University and technical Colleges, Prevea Health and many more. The CHNA collaborative in Oconto Falls is comprised of representatives from HSHS St. Clare Memorial Hospital, public health, Bellin Health and many local leaders.

Each CHNA considered:

- The estimated feasibility and effectiveness of possible interventions by which to affect these health priorities.
- The burden, scope, severity and urgency of the health need; the health disparities associated with the health need.
- The importance the community places on addressing the health need.
- Other community assets and resources that could be leveraged through strategic collaboration in the hospital's service area to address the health need.

As a result of the current CHNAs, our hospital priorities by community are as follows. Some of our 2017 activities are reflected in the following pages.

Four Green Bay Priorities:

1. Substance use
2. Physical activity and nutrition
3. Mental health
4. Oral health (sustain)

Three Sheboygan Priorities:

1. Mental health
2. Substance use
3. Physical activity and nutrition

Three Oconto Falls Priorities:

1. Substance use
2. Physical activity and nutrition
3. Mental Health

Families receive dental care thanks to the support of HSHS-Eastern Wisconsin Division

When you meet six-year-old Viviana, she seems like many other shy six-year-olds. But looking at her now, you wouldn't know the struggles she endured just four years ago.

When Viviana was two-years-old, while living in Honduras, she suffered from seizures. The medication she was prescribed caused a high level of bacteria in her mouth, and mixed with poor dental hygiene, Viviana developed severe dental problems.

Viviana, already shy, struggled socially as she developed decay and visible cavities on her teeth. Thanks to a new pilot program in Brown County, that all changed. Through the program, Viviana's mother, Mirsa, says her daughter was able to see a specialist at HSHS St. Mary's Hospital Medical Center in Green Bay.

Viviana underwent a full mouth restoration, while under anesthesia.

The pilot program, which is in its first year, is operated by the Oral Health Partnership, in conjunction with HSHS-Eastern Wisconsin Division (HSHS-EWD). The

system agreed to open its doors for children who require dental procedures, free of charge to families.

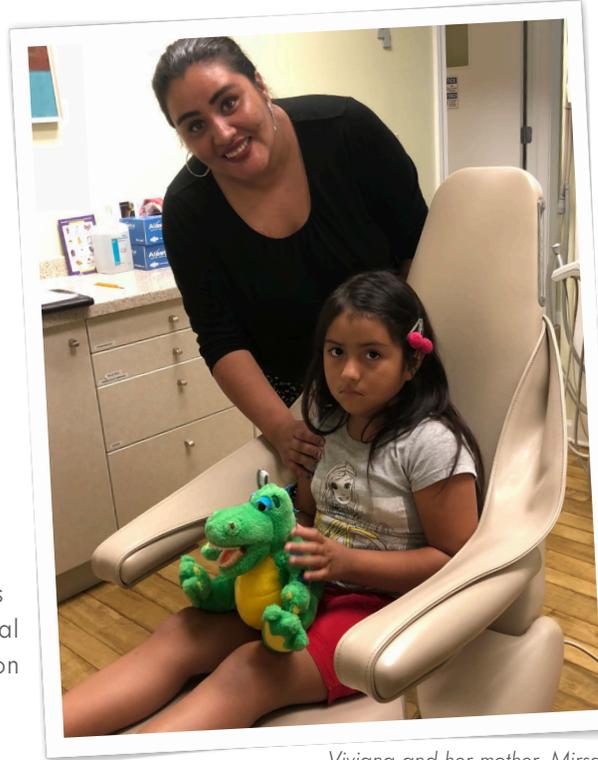
The program works to make sure children, who don't qualify for emergency Medicaid or other assistance, still get needed dental work. It's supported by hospital staff at HSHS St. Vincent Hospital and HSHS St. Mary's Hospital Medical Center.

Viviana's mother, Mirsa, says they are grateful for the help.

"Viviana didn't like to look at her teeth because they had cavities she could see. But now she likes to look at her teeth and shows them off to her friends," said Mirsa.

The program also comes with additional benefits. In the first several months, many families who've inquired about the pilot have been eligible to receive emergency Medicaid assistance or other coverage, they just didn't know it. Program advisors were able to help connect those families with the additional resources.

In 2018, HSHS-EWD is expected to provide up to \$25,000 and other administrative support for the program.



Viviana and her mother, Mirsa, pose for a photo after Viviana's post-surgery checkup.

HSHS St. Nicholas Hospital financially supports Mindful Classroom Initiative

For more than 50 years, through advocacy, education and information, Mental Health America in Sheboygan County has worked to raise awareness and cut the stigma surrounding mental health. It's a cause HSHS St. Nicholas Hospital is proud to support.

One of the programs used in schools is called Mindful Classroom, which utilizes an evidence-based curriculum to train teachers and students to create calmer classrooms.

During the 10-week program, students learn:

- Focus and attention, by noticing their surroundings and cutting distractions.
- Self-awareness and self-regulation using the five senses, learning to be present and pause to make more thoughtful choices.

- To be aware of thoughts and emotions.
- Kindness, generosity, gratitude and compassion in order to build social skills and relationships.

HSHS St. Nicholas Hospital provides contributions to the program, which allows more students and teachers in Sheboygan County to participate. During the 2017-2018 school year, 66 classrooms participated with a total of 1,200 students. Based on surveys, 76 percent of students reported better focus in the classroom and 88 percent of educators reported calmer classrooms.

"With youth facing increased stress and trauma, numbers like these show we are working upstream and making a difference," said Kate Baer, Executive Director of Mental Health America in Sheboygan County.

The Mindful Classroom program was originally developed by Growing Minds, which is a non-profit based in Milwaukee.

Mixing education and action to end food insecurity in Oconto County

HSHS St. Clare Memorial Hospital in Oconto Falls is working to address food insecurities and educate community members on the importance of donating healthy food to local pantries.

Food insecurity is defined as the lack of access to enough food for an active, healthy lifestyle.

“Access is an issue for many residents of Oconto County, especially in the northwestern part of the county,” said Nuala Nowicki, Prevea Health school nurse and committee member, Oconto County Nutrition and Physical Activity Workgroup. “No one should have to worry about where their next meal is going to come from, which is why I feel this is such an important area of focus.”

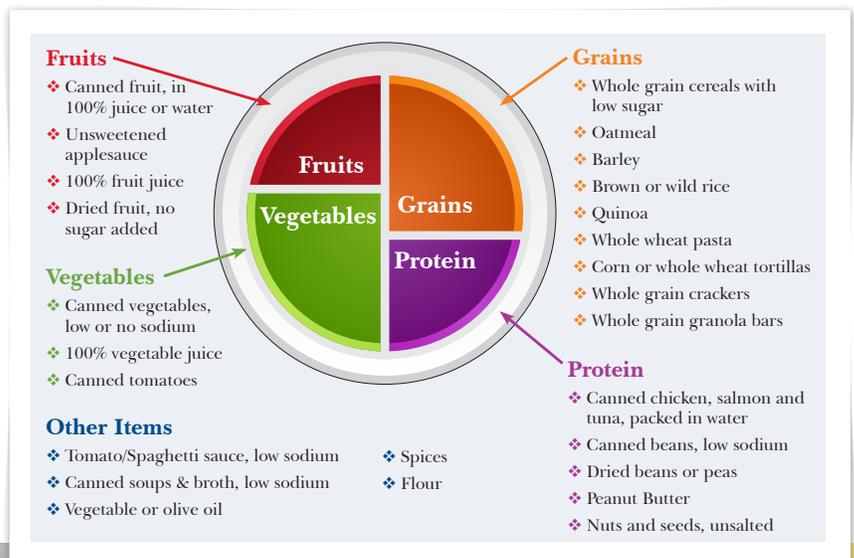
The goal of the Nutrition and Physical Activity Workgroup, which works in partnership with HSHS St. Clare Memorial Hospital and Prevea Health, is to increase the amount of healthy food options available to the community.

The group created a ‘donate a healthy plate toolkit,’ which is meant to help food pantry donors, pantry staff and food drive organizers promote healthy food donations. Since the toolkit’s launch in August 2017, the group has continued to provide updated materials and education.

“While our committee still has a lot of work to do, the toolkit has proven to be a great resource

for organizations that host food drives,” said Nuala. “For example, I brought the toolkit to the 5th graders at Gillett Elementary School for their annual food drive last year. Some teachers and students admitted they never thought of monitoring their donations for expiration dates, and never thought to encourage donors to give healthy food options – most figure food is food, anything’s better than nothing.”

The group also established nine permanent food pantry collection sites throughout Oconto County, including all Prevea health centers in the county. By increasing collection sites and improving the nutritional value of the food collected, the group hopes to decrease the number of families experiencing food insecurity.



Above: The Donate a Healthy Plate campaign encourages community groups to collect healthy items during food drives, so pantries can stock their shelves with items they may not have access to otherwise.

Left: Nuala Nowicki and Kathy Henne represent HSHS St. Clare Memorial Hospital and the Donate a Healthy Plate initiative during a health and safety fair in Oconto Falls.



HSHS St. Clare Memorial Hospital contributed to the repaving and painting of three pickleball courts at Pleasantview Park in Oconto Falls, which share a space with a basketball court.

Perking up the Pickleball Court

Pickleball isn't just becoming a popular pastime in Oconto Falls, the sport also provides a way to improve people's health. To keep the momentum going, HSHS St. Clare Memorial Hospital is contributing to a community effort to improve the local Pickleball courts.

Pickleball resembles tennis and is played Tuesday, Wednesday and Thursday mornings, as well as Sunday afternoons at Pleasantview Park.

The community raised more than \$16,000 to resurface, seal and paint lines at the park's three pickleball courts, which share space with a basketball court. HSHS St. Clare Memorial Hospital was among the organizations that contributed funds for the project. The hospital also paid for an equipment box, which was built by Oconto Falls High School metalwork students.

The sport attracts players of all ages and skill levels.

"It's a good workout that's enjoyable to do," said pickleball player, Doug.

Doug says it's not only fun and sociable, but he says he also noticed a change in his overall health and wellness.

"It has improved my hand/eye coordination and my flexibility," said Doug.

He also saw an improvement in his blood pressure and cholesterol levels. Doug's results are something community leaders hope to see in others.

In the 2017 Oconto County Community Health Needs Assessment, creating more opportunities for recreation and exercise was identified as a growth opportunity. According to the report, 25 percent of adults over the age of 20 in Oconto County reported no leisure time physical activity, compared 20 percent statewide. In that same report, 49 percent of people reported having adequate access to exercise opportunities, compared with 81 percent statewide.

Pickleball is a pastime yielding healthy results for players in Oconto Falls, and private donors such as HSHS St. Clare Memorial Hospital are making that possible.

Community Benefit Spending

HSHS-Eastern Wisconsin Division Hospitals Fiscal Year 2017 and 2018

HSHS St. Vincent Hospital (SVGB)
 HSHS St. Mary's Hospital Medical Center (SMGB)
 HSHS St. Nicholas Hospital (SNS)
 HSHS St. Clare Memorial Hospital (SCO)

	SVGB FY18	SMGB FY18	SNS FY18	SCO FY18	TOTAL FY18	TOTAL FY17
Benefits for the Poor						
Charity Care at Cost	\$ 2,593,400	\$ 1,725,650	\$ 1,220,833	\$ 384,019	\$ 5,923,902	\$ 6,911,602
Unpaid Cost of Medicaid	33,908,404	10,284,064	7,921,924	2,340,899	54,455,291	54,123,523
Community Health Services	290,350	134,575	944	—	425,869	126,575
Subsidized Health Services	374,817	295,737	—	—	670,554	1,726,657
Financial Contributions	370,373	58,541	142,304	20,144	591,362	655,191
Means Test	2,057,572	193,053	159,157	138,536	2,548,318	2,802,021
Total Benefits for the Poor	\$ 39,594,916	\$ 12,691,620	\$ 9,445,162	2,883,598	\$ 64,615,296	\$ 66,345,569
Benefits for the Broader Community						
Community Health Services	\$ 1,037,227	\$ 140,694	\$ 139,615	\$ 18,806	\$ 1,336,342	\$ 1,481,780
Health Professions Education	475,686	315,570	82,539	27,920	901,715	663,242
Community Building Activities	9,010	—	5,835	2,272	17,117	22,920
Community Benefit Operations	30,035	1,223	64,286	302	95,846	88,631
Total Benefits for the Broader Community	1,551,958	457,487	292,275	49,300	2,351,020	2,256,573
TOTAL COMMUNITY BENEFIT	\$ 41,146,874	\$ 13,149,107	\$ 9,737,437	\$ 2,932,898	\$ 66,966,316	\$ 68,602,142
Total Expenses	\$ 535,538,477	\$ 119,376,247	\$ 107,794,889	\$ 34,414,371	\$ 797,123,984	\$ 755,330,635
Medicare Shortfall (excl. SCO)	\$ 82,655,696	\$ 15,139,383	\$ 19,723,769		\$ 117,518,848	\$ 109,113,928

Community Benefit Definitions

Charity Care at Cost

- Free or discounted health services provided to persons who cannot afford to pay
- Care provided to uninsured, low-income patients who were not expected to pay all or part of a bill

Unpaid Cost of Medicaid, Medicare Shortfall, and Means Tested

Unpaid costs of public programs, the "shortfall" created when a facility receives payments that are less than costs for caring for public program beneficiaries.

Community Health Service (under charity care)

Clinical services provided to the community such as free clinics, screenings, or one-time events.

Subsidized Health Services

Clinical patient care services that are provided despite a negative margin because they are needed in the community and other providers are unwilling to provide the services, or the services would otherwise not be available to meet patient demand.

Financial Contributions

Funds and in-kind services donated to individuals and/or the community at large. Includes overhead expenses of space donated and donations of food, equipment, and supplies.

Community Health Services (under Other Benefits)

Activities carried out to improve community health. This includes lectures, presentations, support groups, and other activities provided to groups/individuals without providing clinical or diagnosis services.

Health Professions Education

Internships, residencies, or other clinical settings provided to students for vocational learning.

Community Building Activities

Cash, in-kind donations, and budgeted expenditures used for the development of community health programs and partnerships. This includes housing, economic development, environmental improvements, and coalition building.

Community Benefit Operations

Costs associated with dedicated staff, community health needs assessment, and other costs associated with community benefit strategy and operations.

HSHS St. Vincent
Hospital | 835 S. Van Buren St., Green Bay, WI 54301
(920) 433-0111
www.stvincenthospital.org

HSHS St. Mary's
Hospital Medical Center | 1726 Shawano Ave., Green Bay, WI 54303
(920) 498-4200
www.stmgb.org

HSHS St. Nicholas
Hospital | 3100 Superior Ave., Sheboygan, WI 53081
(920) 459-8300
www.stnicholashospital.org

HSHS St. Clare
Memorial Hospital | 855 S. Main St., Oconto Falls, WI 54154
(920) 846-3444
www.stclarememorial.org