



Mission Moments

Miracles happen...
Because of YOU!



SUMMER 2020



“It would appear my journey has come full circle. There’s nothing like coming home.”

A Special Message from Foundation Director, Bobbi Giles

Nearly 15 years ago, I walked into HSHS St. Joseph’s Hospital in Chippewa Falls, Wisconsin for the first time. I was the newly appointed Director for the HSHS St. Joseph’s Foundation and I was eager to begin my career in health care philanthropy. From that moment to now, I have served the Hospital Sisters of St. Francis and the Hospital Sisters Health System with clarity, purpose and a passion inspired by those who came before me. I learned “from the best” in Chippewa Falls and in 2013, I was called to serve the same mission - in a new location.

October 2013 found me in Green Bay as the Director of the HSHS St. Vincent and St. Mary’s Foundations. Again, I learned much in my new role as I continued the gratifying work of supporting our hospitals’ mission through charitable giving. It is now 2020 and I am returning to my roots. In August, I will be back in Western Wisconsin, serving as Foundation Director for both HSHS Sacred Heart and HSHS St. Joseph’s Foundations. It would appear my journey has come full circle.

Although I will miss Green Bay tremendously, there is nothing like coming home. I have already heard from several prior donors and friends and I look forward to connecting with many, many more in the months to come.

I am grateful for this opportunity and excited to serve both hospitals and the foundations. I am confident that together we can once again accomplish amazing things!

Take good care and stay healthy.

Bobbi



Spotlighting L.E. Phillips-Libertas Treatment Center

You make our work possible

When patients walk through the door of L.E. Phillips-Libertas Treatment Center – a service of HSHS St. Joseph’s Hospital, they feel something special; the comfort of knowing they are in the right place. Many of these patients have ventured down a dark path, living couch to couch, at-risk for suicide, unemployed, drinking, or taking drugs. Many have lost their homes, their jobs, control of their lives, and worst of all, hope.

But they are not alone. L.E. Phillips-Libertas Treatment Center is their lifeline.

Reclaiming lives from the devastating disease of addiction and mental illness requires more than medical professionals. It requires people like you.

Thanks to your generosity, involvement and compassion, L.E. Phillips-Libertas Treatment Center provided lifesaving care and support to 1,675 patients last year.



“You serve yourself best when serving others”

Paying it forward

David Peterson has a unique perspective when it comes to addiction and recovery. The L.E. Phillips-Libertas Treatment Center colleague is a recovering alcoholic.

He says his journey through addition – learning to trust his faith and believe in himself – makes him a great fit for his job as a nurse at the treatment center.

Peterson said being in recovery gives him credibility with patients, and it also shows them that there can be a future without drugs and alcohol. He’s a living example.

“I tell them I’m an addict and that breaks down some of the barriers,” he said. “You develop a rapport and there’s that instant bond. I know where they’re coming from.”

“As someone in recovery, Dave brings an understanding to his work as a registered nurse that cannot be taught,” said June Pikulski, nurse manager at the treatment center. “Dave is able to connect with the patients as someone who is trustworthy and inspirational because he has gone through many of the same things that they are going through. He gives them hope and offers emotional support while delivering excellent evidence-based nursing care.”

“I’m so passionate about what we do,” he said of the treatment center.

Being successful in his recovery has given Peterson a vehicle to help people, he said. “I see pain, hurt and hopeless people, and I get to tell them



there is a way out. There is hope. “I’m honored to be here. I was made for this job,” he said.

Thanks to donors like you, David and others in our community have a place they can turn to with hope for a new tomorrow.



Mobile Mammography

You can help us cross the finish line

HSHS St. Joseph's Hospital and HSHS Sacred Heart Hospital are nearing the end of their journey to make 3D mobile mammography a reality for every woman in need of breast cancer screening.

Donors like you have helped us reach 90% of the \$850,000 fundraising goal. Your continued support will bring 3D mammography to Northwest Wisconsin - to communities where mammograms aren't currently being offered.

Breast cancer is an invasive killer that rapidly spreads (metastasizes) to other parts of the body through the lymphatic system and bloodstream. Due to its nature, early detection is vital to containing and eliminating the cancer. The American Cancer Society states, when breast cancer is detected early, and is in the localized stage, the 5-year survival rate is 99%!

HSHS Joseph's Hospital in cooperation with HSHS Sacred Heart Hospital and Prevea Health, is determined to bring the best cancer care possible to patients in the Chippewa Valley and beyond. Our cancer team is committed to finding ways to beat this ugly killer by promoting early detection and offering a comprehensive treatment plan - close to home. This is not an easy task for our patients who live miles and hours from Eau Claire, Chippewa Falls and Menomonie.



HSHS colleague shares words of gratitude

Your gifts are changing lives

As you may recall from our last newsletter, the Colleague Emergency Assistance Fund was established by the Hospital Sisters of St. Francis Foundation to support our furloughed colleagues. The fund provides emergency financial assistance for HSHS colleagues who face unusual and unexpected financial strain during the pandemic.

As one grateful recipient reported, "working at HSHS is more than just a job - it's a family."

"My family and I just wanted to say "thank you" from the bottom of our hearts for the gift cards that were received yesterday. It put a smile on all our faces to know that we were able to get

groceries and gas for the week and not have the financial burden."

"While we know this is a difficult time for everyone, and there are families in much more stressful situations than we are, the little extra we were able to get from this wonderful organization was amazing."

"Thank you again. And, thank you for reminding us that working at HSHS is more than just a "job" but truly, a family."

As of June 1, more than 1,100 grocery cards and 800 gas cards have been distributed to Wisconsin colleagues.

"Thank you again. And, thank you for reminding us that working at HSHS is more than just a 'job' but truly, a family."



Foundation Debuts New User-friendly Tool

Create your own fundraiser

HSHS St. Joseph's Foundation has the tools you need to create your own personalized fundraising page to raise funds for hospital programs like L.E. Phillips-Libertus Treatment Center, Mobile Mammography or the Colleague Assistance Fund. The platform, called "**JustGiving**," allows you to invite your friends and family to give online.

Whether you want to dedicate your birthday, celebrate a milestone, honor a loved one, create a team challenge, host an event, or create a fundraiser "just because," you can pay it forward and support a cause close to your heart.

Getting started is easy. Visit <https://justgiving.com/campaign/sjc> and click "Start Fundraising."

This is an easy and effective way to make a difference in the lives of our patients and their families. Donations are directed straight to HSHS St. Joseph's Foundation. Additionally, there are no minimum fundraising requirements or hidden fees.

JustGiving™

12 Months: 12 Gifts of Healing and Hope

Become a monthly donor today

Providing renewed health and hope to patients at HSHS St. Joseph's Hospital is now easier than ever. By becoming a monthly donor, you can continually comfort and heal the patients in our care.

As a monthly donor, you can:

- Make automatic monthly donations paid from your credit card
- Designate your gift to a specific need like L.E. Phillips-Libertus Treatment Center or to the area of greatest need
- Receive an annual acknowledgment letter for tax purposes
- Elect to change or suspend your donation at any time

Beginning is easy!

1. Visit our secure, online donation form at <https://giving.hshs.org/sjcf/donate>
2. Select a monthly gift amount or add your own
3. Check "Make this a monthly gift"
4. Provide your contact info, payment method, and any optional details
5. Click "Donate Now"



If you have any questions or would like to learn more, please contact us at 715-717-4925 or samantha.strong@hshs.org.