

# Health Needs Assessment 2021 Implementation Plan

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## Introduction

HSHS Holy Family Hospital is an acute care hospital located in Bond County, Illinois. For more than 50 years, the hospital has been the leader in health and wellness in Bond County.

Holy Family Hospital partners with other area organizations to address the health needs of the community, with a focus on the poor and vulnerable. The hospital is part of Hospital Sisters Health System (HSHS), a highly integrated health care delivery system serving more than 2.6 million people in rural and midsized communities in Illinois and Wisconsin. HSHS generates approximately \$2 billion in operating revenue with 15 hospitals and more than 200 physician practice sites. HSHS is committed to its mission "to reveal and embody Christ's healing love for all people through our high-quality Franciscan health care ministry." This mission is carried out by 14,000 colleagues and 2,100 physicians who care for patients and their families in both states.

In 2020-2021, Holy Family Hospital conducted a Community Health Needs Assessment (CHNA) in collaboration with Bond County Health Department. This process involved gathering data from multiple sources to assess the needs of Bond County. Data was presented to a community advisory council (CAC), an internal advisory council and through a community survey. Together, these groups recommended the health priorities to be addressed in 2022—2024. The full CHNA report may be found at https://www.hshs.org/HSHSFamily/media/Holy-Family/About%20us/CHNA\_report\_HFG\_2021\_FINAL.PDF.

The implementation plan builds off the CHNA report by detailing the strategies Holy Family Hospital will employ to improve community health in the identified priority areas. This plan shall be reviewed annually and updated as needed to address ever-changing needs and factors within the community landscape. Nonetheless, HSHS shall strive to maintain the same overarching goals in each community it serves, namely to:

- 1. Fulfill the ministry's mission to provide high quality health care to all patients, regardless of ability to pay.
- 2. Improve outcomes by working to address social determinants of health, including access to medical care.
- 3. Maximize community impact through collaborative relationships with partner organizations.
- 4. Evaluate the local and systemic impact of the implementation strategies and actions described in this document to ensure meaningful benefits for the populations served.

For purposes of this CHNA implementation plan, the population served shall be defined as Bond County residents of all ages, although the hospital's reach and impact extend to other central and southern Illinois counties as well.

# Prioritized Significant Health Needs

As detailed in the CHNA, Holy Family Hospital in collaboration with community partners identified the following health priorities in Bond County:

- 1. Access to mental and behavioral health services
- 2. Chronic diseases
- 3. Workforce development and barriers

These priorities emerged from several data sources, including community focus groups, individual and stakeholder interviews, local and national health data comparisons and input from the CAC and internal advisory council.

# Community Health Needs That Will Not Be Addressed

As part of the identification and prioritization of health needs, the hospital considered these factors:

- Estimated feasibility and effectiveness of possible interventions by the hospital to impact these health priorities.
- Burden, scope, severity or urgency of the health need.
- · Health disparities associated with the health needs.

- Importance the community places on addressing the health need.
- Other community assets and resources that could be leveraged through strategic collaboration in the hospital's service area to address the health need.

Based on the CHNA planning and development process the following community health needs were identified but will not be addressed directly by the hospital for the reasons indicated:

- Affordable Housing: While not a direct priority issue, affordable housing challenges and barriers will be explored within the strategic plan of workforce barriers.
- Child Care: While not a direct priority issue, childcare availability will be explored within the strategic plan of workforce barriers.
- Human Trafficking: This is an ever-growing issue in all communities across Illinois and the nation. HSHS Holy
  Family Hospital will be represented on the Illinois Human Trafficking Task Force by the HSHS Illinois division.
  While not a direct priority area, HSHS and Holy Family Hospital will continue to raise awareness in HSHS
  facilities and the community on identification and response to human trafficking.
- Maternal Health and Child Health: Holy Family is not focusing on this need as part of the CHNA. We continue to offer some services and collaborate with those agencies that assist this population.
- Nutrition and Healthy Eating (Access and Knowledge): While not a direct priority issue, nutrition and healthy eating will be addressed within chronic disease education and prevention strategies.
- Oral Health: Bond County Health Department identified oral health as one of their IPLAN priorities. Holy Family Hospital will work closely with the health department to raise awareness and provide patient referrals for dental services.
- Transportation: Less than 12% of respondents identified transportation as a barrier or challenge. Additionally, HSHS and Holy Family Hospital recently supported a rural transportation grant application to increases transportation for medical appointments across counties. HSHS and Holy Family Hospital will continue to identify and partner with regional strategies to address transportation issues.
- Violence Prevention: Overall violence for the community is very low.

# **Primary Implementation Strategies**

In each of the priority health areas identified, Holy Family Hospital shall employ strategies that fall into one or more of the categories described below.

Strategy	Description
Increase access to prevention and early intervention services Increase access to care	This strategy involves taking actions that prevent disease or injury or limit their progression and impact.
Address other social determinants of health	This strategy involves improving the ability of individuals in the hospital's service area to receive needed treatment and services in a timely manner in order to achieve optimal health outcomes.
Engage in unified planning and policy	This strategy involves addressing other conditions and environmental factors that impact health, functioning and quality-of-life outcomes in the community.
	This strategy involves working with community partners to factor health considerations into any decision-making that affects the general public or subsets of populations within the general public.

Examples of specific actions that fall under these broad strategies, as well as the anticipated impacts of those actions, are listed on the PLANNED ACTIONS pages for



each of the health priorities. This format follows the logic that the stated actions, resources and collaborative partnerships together will produce the anticipated impacts

# Community Health Improvement Plan Overview

These implementation strategies and actions are outlined by health priority, first with a "snapshot" of identified strategies, sample actions and other relevant information, followed by a more comprehensive and specific description of planned actions, resources, collaborative partners and anticipated impacts.

## **Priority Snapshot: Mental and Behavioral Health**

#### **Priority No. 1: Mental and Behavioral Health**

#### **Target Populations**

- Adolescents
- Adults

#### **Hospital Resources**

- · Colleague time
- Grant funding
- Marketing materials
- Advocacy
- Virtual platform

#### **Community Partners**

- County health departments
- Behavioral and mental health service providers
- Local providers
- Schools
- Local policymakers
- Faith-based organizations
- Trained facilitators

#### **Anticipated Impact**

- Increase resiliency.
- Decrease access barriers.
- Increase early assessment and intervention.
- Improve identification and referral to resources.

#### Relevant Measures\*

- Proportion of people who get a referral for substance use treatment after an emergency department visit.
- Proportion of adolescents and adults with anxiety or depression who get treatment.
- \* From the national health plan: Healthy People 2030

#### **Current Situation**

Mental and Behavioral Health consistently arose as the most prominent community health priority in all nine HSHS Illinois division ministries. Reasons commonly cited for the problem included lack of available services; lack of affordability and/or awareness of services available; lack of understanding of mental health conditions and knowledge of when to seek help; and the frequency with which health systems and providers change which managed care organization (MCO) plans they accept, thereby disrupting continuity of care. Data supporting this concern include:

Anxiety-related disorders were nearly double the state rate in Bond County (60.84 per 10,000 in Bond County versus 36.91 per 10,000 statewide. Illinois Department of Public Health, Hospital Report Card, 2018 reporting period).

- One-third of Bond County residents reported experiencing more than one poor mental health day each month. On average, 13% of residents reported experiencing more between 1 – 3 weeks of poor mental health each month (Illinois County Behavioral Risk Factor Surveys, 2019 reporting period).
- Bond County is classified in a Health Professional Shortage Area for mental health providers (https://data.hrsa.gov/tools/shortage-area/hpsa-find).

#### **Our Strategies**

#### Improve access to prevention and early intervention services

- Train and partner with the local health department to provide mental and behavioral health first aid and trauma/resiliency training to school staff, students and the general public.
- Partner with the newly established Recovery Oriented Systems of Care teams in the tri-county area.

#### Improve access to care

- Work with rural school districts to improve access to school-based tele-mental health services.
- Work with Gateway Foundation and Chestnut Health System to ensure access to screening, treatment plan development, and treatment referral for patients presenting with substance use disorder.

#### Unified planning and policy, and advocacy efforts

• Through collective impact, work with local, regional and state organizations and legislatures to develop an advocacy plan to support telehealth services, reimbursement and equitable access to mental and behavioral health services.

#### **Indicators**

- Number of instructors trained, trainings provided and individuals trained.
- County-wide strategic plan identifying gaps in service, barriers to service and a collective impact model to address behavioral health prevention; screening and identification; and prevention, treatment and recovery.
- Number of residents successfully entering and completing treatment.
- Number of school district partnerships.
- Number of patients screened and referred.
- Number of patients successfully completing treatment.

#### PLANNED ACTIONS - Mental and Behavioral Health

The system of behavioral health care is fundamentally broken. People in crisis have little option other than to access services through hospital emergency room departments, which are the least conducive environments for behavioral health patients to become well and receive appropriate services. During a mental health crisis, patients need the right care in the right place at the right time.

In year one of the Community Health Improvement Plan, we will further investigate best practices and local resources to address mental and behavioral health gaps. Through a multi-sector, collective impact model, we will work with local, regional and state organizations and legislatures to develop an advocacy plan to support telehealth services, reimbursement and equitable access to mental and behavioral health services.

While working on long-term planning and solutions, we will deploy the following strategies for prevention, early identification, access and referral in youth and adult populations in years one through three.

Strategy I: Improve access to prevention and early intervention services.

Action	Resources	Collaboration	Anticipated Impact
Work with schools and other community partners to determine appropriate prevention, education and training for student and adult populations.  • Question, Persuade, Refer (QPR) suicide prevention training.  • Mental Health and Youth Mental Health First Aid	Colleague time Technology (virtual trainings) Marketing materials Community health funding	County schools County health departments County health boards Community members Ministerial alliance	Increase resiliency in student and adult populations. Reduce suicide and nonfatal intentional self-harm injury rates in the county. Increase early assessment, detection and intervention.
Work with Prevent Child Abuse Illinois to provide training on Adverse Childhood Experiences and Resiliency (ACE/R) to school staff and other organizations.	Colleague time     Community health funding	County schools     Prevent Child Abuse Illinois     Other interested community organizations	<ul> <li>Increase resiliency in student populations.</li> <li>Reduce suicide attempts and nonfatal intentional self-harm by students.</li> </ul>
Work with community partners and providers to ensure early identification of pregnant and postpartum moms with behavioral health needs.	Colleague time     Community health funding     Grant funding	HSHS Medical Group     Local providers     Faith-based organizations     County schools	Increase number of pregnant mothers receiving prenatal care.     Increase early assessment, detection and intervention.
Partner with the newly established Bond County Recovery Oriented Systems of Care team.	• Colleague time	Chestnut Health     Community stakeholders	Develop public policy and practice that can support recovery in crucial ways.     Reduce stigma associated with those struggling with substance use disorders (SUDs).     Coordinate a wide spectrum of services to prevent, intervene in, and treat substance use problems and disorders.

## Strategy II: Improve access to care.

Action	Resources	Collaboration	Anticipated Impact
Work with Illinois division ministries and the Illinois Telehealth Network to secure behavioral telehealth, telepsych and crisis screening in the emergency department.	Colleague time Technology System grant writing Community health and grant funding	Illinois Telehealth Network     Provider groups     HSHS Illinois division     ministries     Non-HSHS hospitals     County health departments     Gateway Foundation     Recovery-Oriented Systems of Care     Healthier Together	Reduce unnecessary transfers. Ensure high-quality and timely care is provided for patients in crisis. Decrease length of stay and eliminate psychiatric boarding in ED. Implement preferred treatment plan for the patient in distress that offers services focused on resolving mental health and substance use crisis.
Continue pilot program with HSHS Good Shepherd Hospital to provide school-based mental health services. Explore opportunities to expand services to other markets.	Colleague time     Health Resources and     Services Administration     (HRSA) and other funding     Marketing materials     Illinois Telehealth Network     resources     Substance abuse and mental     health services	County schools Local ministries HSHS Medical Group Illinois Telehealth Network County health departments-	Promote youth resilience and recovery, thereby reducing incidents of harm to self and others and increasing academic success and social cohesion. Increase early assessment and intervention. Improve identification and referral to resources.
Streamline behavioral health service access for pregnant and postpartum moms.	Colleague time Community health funding Grant funding	Illinois Telehealth Network     Provider groups     HSHS Illinois division ministries     Non-HSHS Hospitals     County health departments     Gateway Foundation     Recovery-Oriented Systems of Care     Healthier Together	Ensure prompt access to care to promote mom's resilience and recovery and prevent mental health impact on baby.

# Strategy III: Work with community partners to address other social determinants of health.

Action	Resources	Collaboration	Anticipated Impact
Through a partnership with Safe Families Illinois, provide support for children and families in crisis including financial crisis, unemployment, homelessness, health crisis and/or illness, incarceration, parental drug and/or alcohol use, social isolation, chronic stress, etc.	Colleague time Community health funding Community volunteers Faith-based organizations	Safe Families Illinois Department of Children and Family Services Local churches Community members County schools Healthier Together	<ul> <li>Make timely connection between families and support services during times of crisis.</li> <li>Keep ongoing connection between families and coaches to prevent crises and provide continuing support.</li> </ul>

## **Priority Snapshot: Chronic Disease**

#### **Priority No. 2: Chronic Disease**

#### **Target Populations**

- Adolescents
- Adults

#### **Hospital Resources**

- Colleague time
- Funding
- Marketing materials
- Advocacy
- Virtual platform

#### **Community Partners**

- County health departments
- Food banks and pantries
- Local providers
- Schools
- Local policymakers
- Faith-based organizations
- Trained facilitators

#### **Anticipated Impact**

- Fewer new chronic disease diagnoses.
- Fewer deaths from chronic conditions.

#### **Relevant Measures\***

- Proportion of adults with diabetes who receive formal diabetes education.
- Rate of hospital admissions for diabetes among older adults
- Heart failure hospitalizations in adults.
- Coronary heart disease deaths
- Stroke deaths
- \* From the national health plan: Healthy People 2030

#### **Current Situation**

Chronic Disease Prevention and Management often arose during discussions in relation to Obesity, Healthy Nutrition, Physical Activity, and Mental Health. Reasons commonly cited for the problem included difficulty in making healthy lifestyle choices, lack of ability to pay for managing chronic conditions, and lack of understanding regarding the importance of preventing and managing chronic disease. Data supporting this concern include:

	Bond County	Illinois
Obesity	30%	30%
Two or more chronic conditions	59%	N/A
Diabetes	13%	10%
Asthma	13%	8%

<sup>\*</sup> Sources include Illinois Department of Public Health Community Map, County Health Rankings, and United States Diabetes Surveillance System.

#### **Our Strategies**

#### Improve access to prevention and early intervention services

- Work with providers to determine patient barriers to living a healthy life; i.e. social determinants of health.
- Work with community partners to provide community education, health screenings and referrals to care.
- Work with individuals to improve understanding of insurance benefits, healthcare resources and accessing timely care.

#### Improve access to care

- Evaluate access barriers and work to identify solutions to achieve equitable access to care.
- Work with local farmers markets, food pantries, and feeding programs to support access to fresh produce and nutrient dense foods.

#### Unified planning and policy, and advocacy efforts

• Work with state and local leaders to factor health implications into policy and budget decisions.

#### **Indicators**

- Number of community-based screenings, education sessions, and referrals.
- Number of families receiving nutrient dense foods through hospital supported food pantries, farmers markets, and other food access initiatives.
- Number of individuals receiving social determinants of health screenings and appropriate referral resources.
- Number of meetings with local leaders, policy impacts.

#### **PLANNED ACTIONS - Chronic Disease**

Leading studies indicate social and environmental factors account for nearly 70% of all health outcomes. The connection between essential needs, such as food, housing and transportation, must be considered when exploring solutions to sustainable health improvement. Improving population and individual health requires health systems, hospitals and providers to adopt comprehensive health equity solutions that address health care holistically – including social determinants of health (SDOH).

In year one of the Community Health Improvement Plan, we will investigate the use of screening tools to improve health care through a better understanding of SDOH in communities and the social needs of patients. A better understanding of barriers will lead to organizational and community-based solutions to addressing those SDOH.

The overall goals of the following investigative and programmatic strategies are to:

- Promote patient, family and community involvement in strategic planning and improvement activities using SDOH screening tools.
- Coordinate health care delivery, public health and community-based activities to promote healthy behavior.
- Form partnerships and relationships among clinical, community and public health organizations to fill gaps in needed services.

#### Strategy I: Improve access to prevention and early intervention services.

Action	Resources	Collaboration	Anticipated Impact
Work with providers to determine patient barriers to living a healthy life; i.e. – social determinants of health.	Colleague time     Provider education     Financial assistance policy updates	County health department County providers Community members Physicians, medical staff	<ul> <li>Integrate screening tool into the practice's care manage- ment workflow.</li> <li>Connect patients to essential community resources.</li> </ul>
Work with community partners to provide health education, screenings and referrals to care.	Colleague time     Marketing materials	County health department County providers Community members Physicians, medical staff	Reduce the prevalence and impacts of chronic diseases. Increase early assessment and intervention. Improve identification and referral to resources.
Work with individuals to improve understanding of insurance benefits, health care resources and accessing timely care.	Colleague time     Marketing materials	County health department County providers Community members Physicians, medical staff	Increase the number of insured individuals and families. Improve understanding of benefits and how to access preventive and specialty care for timely health care visits.

## Strategy II: Improve access to care.

Action	Resources	Collaboration	Anticipated Impact
Evaluate access barriers and work to identify solutions to achieve equitable access to care.	Colleague time     Marketing materials     SDOH screening tool	County health department County providers Community members Physicians, medical staff	<ul> <li>Enhance understanding of patient's health barriers.</li> <li>Improve compliance of treatment plans.</li> <li>Coordinate health care delivery, public health and community-based activities to promote healthy behavior</li> </ul>
Work with local farmers markets, food pantries and feeding programs to support access to fresh produce and nutrient dense foods.	Colleague time     Community health funding	<ul> <li>County health department</li> <li>Community organizations</li> <li>Central Illinois Food Bank</li> <li>Local food pantries</li> <li>County schools</li> </ul>	Improve the management of chronic disease by reducing impact severity.
Work with Illinois division ministries and the Illinois Telehealth Network to expand telemedicine for improved access to care for chronic disease management.	Colleague time Technology System grant writing Community health and grant funding	Illinois Telehealth Network     Provider groups     HSHS Illinois division ministries     Non-HSHS hospitals     County health departments	Improve medication adherence and disease outcomes. Frequently reinforce and promote positive lifestyle changes through virtual education. Improve accessibility to providers by overcoming access barriers such as time, transportation, weather, mobility, etc.

## Strategy III: Work with community partners to address other social determinants of health.

Action	Resources	Collaboration	Anticipated Impact
Work with state and local leaders to factor health implications into policy and budget decisions.	Colleague time	Local, state leaders     Other community partners	Reduce the risks and impacts of chronic disease.

## **Priority Snapshot: Workforce Development and Barriers**

#### **Priority No. 3: Workforce Development and Barriers**

#### **Target Populations**

- Adolescents
- Adults
- `Businesses

#### **Hospital Resources**

- Colleague time
- Funding
- Marketing materials
- Advocacy
- Virtual platform

#### **Community Partners**

- County health departments
- Local businesses
- Local chambers
- Schools
- Local policymakers
- Faith-based organizations
- Trades/union
- Higher education

#### **Anticipated Impact**

- Clear post HS graduation path for trades, job, higher education or career.
- Increase in employable workforce and fewer open positions.

#### **Relevant Measures\***

- Proportion of adolescents and young adults who are neither enrolled in school or working.
- Increase employment in working-age people.
- Proportion of people living in poverty.
- \* From the national health plan: Healthy People 2030

#### **Current Situation**

Workforce Development and Barriers often arose during discussions in relation to disparities in economy, poverty, unemployment, and job availability verses skilled employee availability. Reasons commonly cited for key gaps in the current workforce include lack of training opportunities, lack of knowledge of training opportunities, lack of or affordability of childcare, and lack of affordable and safe housing. Data supporting this concern include:

	Bond County	Illinois
Poverty	13%	11.5%
- Children	18%	17.1
Unemployment	6%	7.1%
Did not graduate high school	17.61%	12.58%
Burdened renters	39%	47.7%

<sup>\*</sup> Sources include US Census Bureau, 2021; Illinois Public Community Map, 2020; Town Charts, 2019.

#### **Our Strategies**

#### Integrated programs, long-term goals with workers at the center.

- Work with schools, community colleges and colleges to develop or scale-up pipeline programs.
- Work with existing career organizations to provide supervised internship and workforce training opportunities at the local ministry.
- Explore partnerships and opportunities to support local childcare development groups.

#### Develop workforce plan and training programs.

- Evaluate current initiatives and resources to better understand gaps.
- Engage community partners and resident participants.
- Focus on specialized training modules based on local workforce needs.
- Provide hands-on learning experiences and soft-skill development.

#### Unified planning and policy, and advocacy efforts

 Work with state and local leaders to factor health implications into policy and budget decisions impacting barriers to employment.

#### **Indicators**

- Number of students graduating post-high school planning strategies.
- Number of businesses participating in workforce strategies.
- Number of individuals (high school, higher education and unemployed adults) participating in workforce development strategies.
- Number of meetings with local leaders and policy impacts.

## **PLANNED ACTIONS - Workforce Development and Barriers**

Leading economic journals indicate the most important factor in strengthening the region's economy is its workforce. Having an educated and skilled workforce is critical in creating economic prosperity. Workforce development refers to a relatively wide range of activities including policies and programs intended to create, sustain and retain a viable workforce that can support current and future business and industry.

Workforce development, including soft-skill development, is effective when adopted in schools to help students graduate with an awareness of skillsets needed to advance career goals; in the community to help unemployed individuals become employable; and in businesses to focus on internal colleague growth and development.

In year one of the Community Health Improvement Plan, we will work with community partners to evaluate services available internally and within the community to address current and future service gaps and growth needs. Through a multi-sector, collective impact model, we will work with local, regional and state organizations and policy makers to improve the quality of the region's workforce by working toward the following strategies.

Strategy I: Integrated programs, long-term goals with workers at the center.

Action	Resources	Collaboration	Anticipated Impact
Work with schools, community colleges and colleges to develop or scale-up pipeline programs.	Colleague time     Marketing materials	County schools, including higher education and vocational Chamber of Commerce Community members Other community organizations MERS/Goodwill	<ul> <li>Increase number of students graduating with a career plan.</li> <li>Increase employment in working-age individuals.</li> </ul>
Work with existing career organizations to provide supervised internship and workforce training opportunities at the local ministry.	Colleague time     Marketing materials	County schools, including higher education and vocational Chamber of Commerce Community members Other community organizations MERS/Goodwill	<ul> <li>Increase job shadowing and learning opportunities for working-age individuals.</li> <li>Increase employment in working-age individuals.</li> </ul>
Explore partnerships and opportunities to support local childcare development groups.	Colleague time	Childcare workgroup     Community organizations	Safe, accessible and affordable childcare for working families.

#### Strategy II: Develop workforce plan and training programs.

Action	Resources	Collaboration	Anticipated Impact
Evaluate services available internally and within the community, and work to address service gaps.	<ul><li>Colleague time</li><li>Marketing materials</li></ul>	County schools, including higher education and vocational Chamber of Commerce Community members Other community organizations MERS/Goodwill	<ul> <li>Conduct an asset and gap analysis with identified workforce resources and needs.</li> <li>Enhance access to workforce development and essential life skills training opportunities.</li> </ul>

#### Strategy III: Work with internal and external stakeholders to engage in unified planning and policy.

Action	Resources	Collaboration	Anticipated Impact
Work with state and local leaders to factor health implications into policy and budget decisions.	Colleague time	Local, state leaders     Other community partners     Regional Office of Education	Increase knowledge of disparities in education and economy driving workforce barriers.

# **Next Steps**

This implementation plan outlines intended actions over the next three years. Annually, HSHS Illinois community benefits/community health staff shall do the following:

- Review progress on the stated strategies, planned actions and anticipated impacts.
- Report this progress at minimum to hospital administration, the hospital board of directors and community health coalitions.
- Work with these and other stakeholders to update the plan as needed to accommodate emerging needs, priorities and resources.
- Notify community partners of changes to the implementation plan.

# **Approval**

This implementation plan was adopted by the hospital's board of directors on September 27, 2021.

